



UWI SCHOOL OF BUSINESS AND
APPLIED STUDIES LIMITED
trading as

ROYTEC

Participant Guide: Strategy, Leadership & Culture

Overview:

Organizations today in every sector and industry require leaders who possess the right combination of analytical, decision making and interpersonal skills. Leaders must be persons of influence, skilled at problem solving and strategic-savvy negotiation.

Focusing on Strategy, Leadership and Culture, this two-day seminar/workshop is designed for executives, management professionals, supervisors and entrepreneurs. It is the first in the **Executive Leadership Series** and offers the participant an opportunity to use effective leadership tools to manage the 21st century workforce.

Objectives:

This course will enable the participant to:

- 1) Understand the key attributes of an effective Organization
- 2) Understand the important role of Culture in the achievement of strategic objectives
- 3) Shape an appropriate organizational Culture
- 4) Understand the crucial role that Leadership plays in the achievement of strategic objectives
- 5) Select and apply an appropriate Leadership style to ensure organizational success

Audience:

Companies and entrepreneurs who are seeking to strategically enhance their organization's competitiveness



UWI SCHOOL OF BUSINESS AND
APPLIED STUDIES LIMITED
trading as

ROYTEC

Methodology:

The training approach is based on the principles of adult learning. The course models a variety of effective training methodologies, including demonstration, practice, discussion, brain-storming, role play, games, and presentation.

The use of these various methodologies in this interactive workshop ensures that all learning styles can participate and be successful in this event.

Duration:

4 afternoon sessions
5:00pm – 8:00pm

Included:

- Course Materials
- Lunch
- Refreshments
- Certificate from Franklin University