







## WHY CHOOSE FRANKLIN UNIVERSITY?

In today's demanding workplace, it's increasingly important to define your unique professional value. Regionally accredited and nonprofit, Franklin University has been geared toward – and passionate about – providing a quality education for busy working adults since 1902. Today, nearly 10,000 students from all over the world advance their careers through Franklin's flexible, relevant coursework.

## WHAT EXPERIENCE WILL YOU GAIN?

Assess the value of a neuroscience tool for use in the workplace

Apply psychological principles in new product marketing

Assess the business intelligence of an organization

Differentiate job applicants using behavioral science methods

Evaluate psychological assessments for use in leadership and organization development

Design a process to stimulate organizational innovation

Create behaviorally based measures of economic performance

Employ coaching techniques to deal with dysfunctional individuals

## MSBP COURSES (36 HOURS)

Students are admitted to the MSBP Program periodically throughout the year. Courses are six weeks in length and are taken sequentially.

PSYC 601	Introduction to Business Psychology
PSYC 602	Individual & Organizational Intelligence
PSYC 603	Managerial Psychology
PSYC 604	Behavioral Economics & Neurofinance
PSYC 605	Psychology of Marketing
PSYC 606	Psychology of Human Resources
PSYC 607	Psychology of Creativity, Innovation & Change
PSYC 608	Psychology of Organizational Coaching
PSYC 609	Business Psychology Mastery Demonstration

*Consult the Franklin University Academic Bulletin for complete information on degree requirements. In addition to the Franklin courses above, students will also take a research or thesis course (2 credit hours) offered by UWI-ROYTEC.*

*This course fulfills local authorization requirements for graduate degree programs.*



## GETTING STARTED

- Complete online application
- Request official college transcripts and professional evaluations
- Submit admission essay along with curriculum vitae (or résumé) and contact information for three references
- Demonstrate English proficiency

*You will be notified of your acceptance into the program by the Franklin University Office of International Students and Programs (OISP) or the UWI-ROYTEC liaison.*

**LEARN MORE**  
[www.roytec.edu](http://www.roytec.edu)

### RELEVANT CURRICULUM

Our master's programs are all designed with the input of industry leaders who have actually worked in their fields. Our course designers ensure that what you learn is relevant and able to be applied as soon as you step out of the classroom – giving you an edge in the workplace.

### ACCELERATED PROGRAMS

We know you're busy with work, family, and life in general – which is why our courses are geared to maximize your learning. The program duration is two years and one term.

### EXPERIENCED FACULTY

You'll learn and grow through insight from professionals with real-world knowledge. Our faculty are experts in their industries, so you learn not only the theories behind the practice but how to apply them in real-world situations. With access to expertise like this, it's no wonder that our alumni can be found working at the top Fortune 100 companies around the world.

## WHY CHOOSE UWI-ROYTEC

UWI-ROYTEC is a private tertiary level institution and a wholly owned subsidiary of The University of the West Indies, St. Augustine. UWI-ROYTEC was launched in 1987 by RBTT Bank and in 2006 RBTT-RBC transferred the management and academic operations to UWI St. Augustine.

Our programme portfolio includes business administration, teacher education, information technology, real estate management, entrepreneurship, project management and financial services. We are supported through academic exchange by our overseas partners: the University of New Brunswick, Franklin University, Advocis and The Commonwealth of Learning.

Our academic standards and operating policies are quality assured through our internal academic boards and committees, the engagement of qualified and dedicated faculty and the integration of best practices through UWI and our overseas partners. Moreover, our transnational programmes and institutional processes are quality assured by the Accreditation Council of Trinidad and Tobago (ACTT). UWI-ROYTEC is registered under the Companies Act of 1995, Trinidad and Tobago and operates from two campus locations, namely 136-138, Henry Street, Port of Spain, and Naparima College, San Fernando.

### **NORTH CAMPUS**

136-138 Henry Street, Port of Spain, Trinidad, WI  
Tel: (868) 225-1299 • Fax: (868) 623-7338

### **SOUTH CAMPUS**

Naparima College, Lute Drive, San Fernando, Trinidad, WI  
Tel: (868) 225-1299 • Fax: (868) 652-7847

[www.roytec.edu](http://www.roytec.edu)  
[marketing@roytec.edu](mailto:marketing@roytec.edu)



## VISION

To be the tertiary institution of choice, that meets national and international standards of quality through its distinction and leadership in the areas of business, education and technology studies, para-professional programmes and corporate training.

## MISSION

To position the institution as the preferred provider of applied studies in Trinidad and Tobago and to enhance corporate competitiveness by producing a work ready graduate who is a highly skilled and competent practitioner, a critical thinker, an innovator, an entrepreneur, and a socially engaged individual.

## CORE VALUES

- Excellence
- People-Centeredness
- Integrity
- Equity
- Quality
- Engagement
- Innovation
- Life Long Learning





*Master of Science in*

# BUSINESS PSYCHOLOGY

*Understand what's behind the structure, behavior  
and environment of your organization*

FRANKLIN UNIVERSITY