

Academic Term: May - August 2024
Bachelor of Science Degree in Management –
Booklist

COURSE CODE	COURSE NAME	TEXT	AUTHOR
FINC 0301	Corporate Finance	Fundamentals of Corporate Finance 13 th ed.	Ross, Stephen & Westerfield, Randolph et al.
FINC 0303	Financial Markets and Institutions	Financial Markets and Institutions 9 th ed.	Mishkin, Frederic S. & Eakins, Stanley G.
FINC 0402	International Financial Management	Multinational Business Finance 15 th ed.	Eiteman, David; Stonehill, Arthur et al
HMG T 0301	Negotiation and Conflict Management	The Mind and Heart of the Negotiator 7 th ed.	Thompson, Leigh
HMG T 0303	Compensation and Reward Management	Compensation 14 th ed.	Milkovich, George; Newman, Jerry & Gerhart, Barry
HMG T 0402	International Human Resource Management	International Human Resource Management: globalization, national systems and multinational companies 3 rd ed.	Edwards, Tony & Rees, Chris
MGMT 0302	Strategic Management	Strategic Management: creating competitive advantages 10 th ed.	Dess, Gregory et al
MGMT 0305	International Business	International Business: the new realities 5 th ed.	Cavusgil, S. Tamer & Knight, Gary
MKTG 0302	Consumer Behaviour	Psychological Foundations of Marketing: the keys to consumer behaviour 2 nd ed.	Kimmel, Allan
MKTG 0401	Consumer Insights and Marketing Research	Marketing Research 9 th ed	Burns, Alvin C. & Veeck, Ann
MKTG 0402	International Marketing	International Marketing and Export Management 8 th ed.	Albaum, Gerald

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